PROJECT EARTH

INFORMATION BROCHURE

Communities defining their own future

Connecting local projects with donors, knowledge, skilled people and practical delivery support.



BUILDING CAPACITY. DELIVERING PROJECTS.

A founding vision for community-led infrastructure and development.

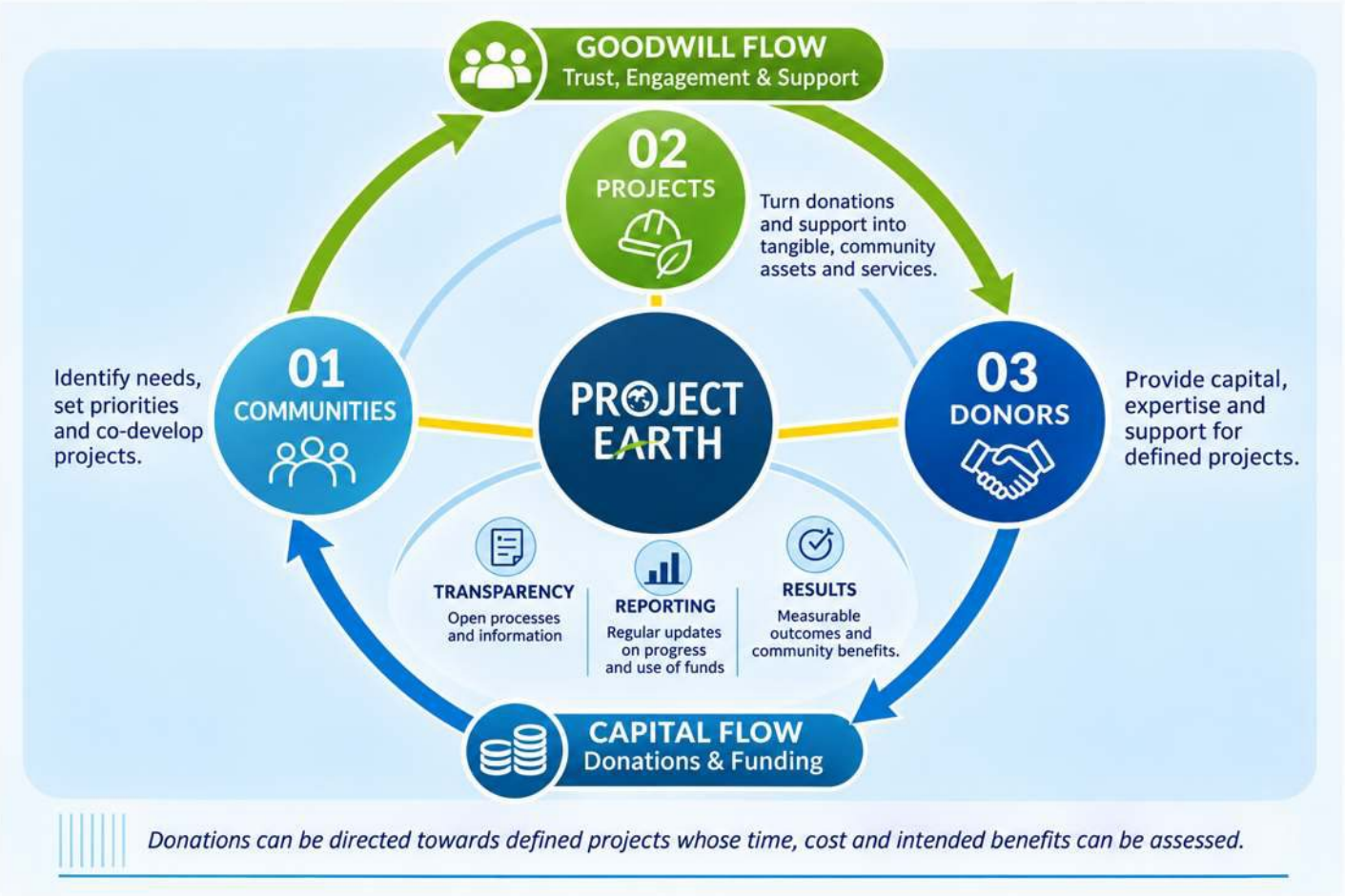
DEVELOPMENT BEGINS WITH COMMUNITIES.

Project Earth connects donors and projects to help communities realise their own development needs and objectives.

The founding idea is straightforward: communities in remote, regional and rural areas should be able to present their priorities directly, project by project, and seek the financial, technical, logistical and practical support needed to deliver them.

A MARKETPLACE FOR GOOD.

A platform where communities can showcase projects and donors can discover tangible development opportunities.



Donations can be directed towards defined projects whose time, cost and intended benefits can be assessed.

TANGIBLE COMMUNITY BENEFITS.

WATER

Water supply and sanitation

EDUCATION

Schools and learning facilities

ACCESS

Transport and community infrastructure

WELFARE

Health, accommodation and shared facilities

MORE THAN FUNDING.

Project Earth envisages connecting communities with engineers, designers, building specialists and volunteers who want to contribute their knowledge and time.

01 **Technical advice**

02 **Project management**

03 **On-the-ground workers**

04 **Skills for future projects**

FROM IDEA TO DELIVERY.

The original vision includes management tools, technical reviews, project gateways and progress reporting to help sponsors meet their commitments.

1. **Community identifies a need**
2. **Project is profiled and supported**
3. **Funding and expertise are mobilised**
4. **Work is reviewed and delivered**
5. **Progress and outcomes are shared**

"WHERE MANY DEVELOPMENT PROGRAMMES SEEK TO SEND THE CHILD TO SCHOOL ..."

"PROJECT EARTH WILL BUILD THE SCHOOL FOR THE CHILDREN TO GO TO."

Project Earth was c
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kes commu nity services

Matthew Williams
Founder, Project Earth
Registered Architect
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FOUNDER

Matthew Williams
Founder, Project Earth



Linking donors and projects, Project Earth aims to give financial, technical, logistical and worker support to grass roots projects in developing countries and communities, to allow those communities to build capacity and welfare for health, education, sanitation, transportation and accommodation, and support those communities to fulfil their development needs and objectives.

Project Earth allows communities in remote, regional and rural areas, to directly profile their development goals and objectives, on a project per project basis, to potential donors, by creating a showcase and marketplace where those projects and their sponsors compete for donation funds.

Once deployed, Project Earth will assist project sponsors to deliver on project commitments and supply management and knowledge tools to those projects to not only deliver the project, but build capacity and skill in those communities for future projects.

Balance of trade factors, and global exchange rates, means that donations from developed nations, no matter how small, will have real and tangible benefits in developing communities. Project Earth provides a platform to assist those donors profile and select from a range of development opportunities.

Investment by communities into public infrastructure assets, is often the clearest and most expedient way for a donation dollar to improve common welfare in a community. Infrastructure projects, are tangible, in that they can be defined and measured in terms of time, cost and benefit.

Within the donor market, there is substantial goodwill invested to social development issues, such as vaccines, school attendance, food programmes and safety issues such as improvements in women's rights, these efforts work very well to deliver very real and very tangible benefits to the common good in communities.

Project Earth will operate as a complement to those existing services, by focussing solely on development projects, that construction and building can support and improve the welfare objectives of communities around the world.

Where many development programmes seek to send the child to school, Project Earth will build the school for the children to go to.

Matt Williams, Founder.

Project Earth will also link knowledge resources, in developed countries, to projects in need, in developing countries. Around the world, many skilled engineers, designers, and building experts have both capacity and intent to make a positive contribution to welfare improvements around the world. Project Earth will support the donation of technical skill and know-how to projects in start up phases, to get off the ground, and target further donation investment.

Project Earth will provide a network of willing workers, who can decide to travel to a project location, and contribute 'on the ground', to the furtherance of those projects and project objectives.

Once mobilised, Project Earth will support project sponsors to manage and deliver their projects, and deliver on donation commitments. Project Earth has a broad range of project management tools and templates, as well as its own internal process of review and control of project status & funding, to ensure that projects proceed through the required gateways and demonstrate technical compliance and fulfilment of project goals. In this way, Donors can be confident in the ultimate purpose and fulfilment of their contributions.

Project Earth provides insight to progress of projects as they progress through the various stages of fulfilment. Donors can see, by way of the Project Earth App, regular updates as to project progress, such that they feel part of the journey, in delivering the project, and can participate in the benefit experience for those communities, at completion.

Project Earth will build on relationships with Project sponsors, to assist those sponsors to build capacity and knowledge to deliver their future projects. Project Earth will also support those project sponsors to utilise donation funds, to seek and obtain project finance, to greater lever scope and effort around project objectives to welfare goals.

Beneficiaries of the Project Earth process and purpose include members of communities within which Project Earth projects are constructed and completed. Allowing those communities the opportunity to decide their own development goals and objectives, and obtain funds to achieve those goals, will provide an experience of hope and positivity that will resonate amongst donors and recipient communities, and amplify and enable the already substantial goodwill amongst communities towards social development goals.

Project Earth sees the future as a common responsibility, one that can be successfully met and managed, by the natural alignment of our existing skills and capacities, towards common development goals and objectives.